

## Unleash Your Ministry's Potential with Unity Small Groups

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**Unity Small Groups** are more than just gatherings; they're the vibrant heart of a thriving outward-focused ministry. They transform your reach, drawing everyone closer: from your **Core** members to the broader **Community**.

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### Why Unity Small Groups?

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- **Deeper Engagement:** Connects current members and welcomes newcomers, offering an immediate, safe, and accepting space.
  - **Leadership Development:** Empowers every member to grow their leadership skills.
  - **Personal & Spiritual Growth:** Fosters individual well-being and a deeper connection to the divine.
  - **Community Impact:** Each session includes a group-led service project, extending your ministry's reach.
  - **Structured & Simple:** Provides clear meeting formats, shared roles, and goals for focused, effective gatherings.
  - **Strategic Growth:** A proven curriculum guides your leadership in engaging members at every stage of their spiritual journey.
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### A Ministry "Of" Small Groups

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This isn't about having a ministry *with* small groups; it's about creating a ministry **OF** small groups. This subtle yet profound difference means every person in your ministry has a spiritual family, a home base, a place of unconditional support and acceptance. It creates an **inclusive** atmosphere where everyone feels they belong.

By prioritizing Small Groups alongside weekend services, you simplify commitment for your members, reducing decision fatigue and fostering deeper engagement. This focused approach encourages higher participation and vital spiritual growth.

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## Your Questions Answered

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- **Existing Groups:** You can keep them! Your current group leaders can be trained as Unity Small Group Hosts, integrating your existing groups into the Small Group structure to align with your ministry's mission.
- **Mindy Audlin's Role:** She continues to be an active ambassador for SpiritGroups and we honor all the work she has done in laying the foundation for us to springboard into the Unity Small Group Program.
- **Program Updates:** Our curriculum aligns with our brain-based learning model foundational to our other educational offerings and is continually evaluated and updated to meet the spiritual and leadership development needs of our membership.
- **Handling Resistance:** Start with early adopters, allowing positive experiences to alleviate concerns.
- **Mission-Centric:** Small Groups support a resilient, mission-focused ministry, not one solely dependent on a minister. Ministers are vital leaders, not just problem-solvers.
- **No Minister? No Problem:** Small Groups provide focus and support, even during ministry transitions.
- **Program Leader:** A certified leader acts as your ministry's "Membership Director," driving growth and engagement.
- **UWM Support:** Includes Program Leader training, bi-monthly coaching, annual summits, and free GroupVitals membership (\$1000 annual value).
- **Cost:** Program Leader Certification is \$750, with scholarships available.

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Ready to deepen connections and transform your ministry?

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Contact us at [smallgroups@unity.org](mailto:smallgroups@unity.org)